

# PRESS RELEASE

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## MRx – Connected Wireless Speaker

Designed without compromise



Ruark Audio, the British purveyor of stylish standalone music systems, are delighted to announce the forthcoming release of MRx, their first connected wireless speaker. As you would expect from Ruark, MRx is something rather special! With a wide range of technical abilities, on its own MRx makes a perfect system for your lounge, kitchen or study. Moreover, linked with other MRx or the company's R2 and R7 models it's easy to build a multi-room system for quality synchronised sound wherever required.

The MRx embodies the exquisite craftsmanship and attention to detail that has become the hallmark of Ruark's range and further exemplifies the brand's ongoing process of industrial design. The juxtaposition of a sleek, clean, real wood or soft grey exterior with the textured, British-sourced fabric front creates something truly stunning. Its beauty lies in its simplicity; not just in its ease-of-use, but in its sophisticated design, too. This same attention to detail carries through to the technology inside to make MRx a class-leading performer.

In terms of connectivity, MRx offers a far wider choice than many similar systems. For wireless streaming, the integrated Bluetooth receiver with aptX allows quick and easy direct connection so audio can be played through MRx with CD quality sound from compatible devices. With a broadband internet connection MRx comes alive and allows access to radio stations world-wide and an almost infinite library of music through on-line music services such as Spotify, Deezer and Tidal, with Amazon Music also coming soon. A combined 3.5mm optical and analogue input allows auxiliary devices such as Google Chromecast Audio or Amazon Alexa to be easily connected and a multi-purpose USB socket plays music files from memory sticks and provides a connection point to charge/power your Smart devices.



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Sonically, Ruark have worked tirelessly to create a system which they believe will exceed expectations, producing an expansive sound that makes music and radio all the more enjoyable. Specifically, for MRx, Ruark have developed new full-range speaker units based on the driver technology from their award-winning MR1. A new lightweight cone and coil assembly coupled with the powerful neodymium magnet system provides a full range driver with unrivalled performance.

These drivers are mounted as a stereo pair into tuned bass reflex enclosures and powered by a high-fidelity two channel Class A-B amplifier. Using the latest sound processing technology, Ruark have further been able to finely tune the sound and have created a stereo soundstage that belies the MRx compact dimensions.



For ease of operation, the stylish controller is conveniently located on the grille of MRx allowing volume and source to be easily changed, but for full control Ruark are introducing a dedicated app for iOS and Android devices called 'Link'. This allows users full control of all MRx functions and also provides information on the source material being played. Link also allows users to create and manage groups when two or more MRx units are being used together as part of a multi-room system. R2 Mk3 and R7 Mk3 are also compatible with MRx and can also be controlled with the Ruark Link app.

In conclusion, MRx is a wireless speaker system that will enhance environments with its design and entertain with its sound. Capable of filling a single room or whole home, MRx has been designed without compromise.

MRx will be available from May 2018 through our select dealer network, including John Lewis, Selfridges and many other quality independent retailers. For full information please visit Ruark Audio's website [www.ruarkaudio.com](http://www.ruarkaudio.com).

## About Ruark Audio

Ruark Audio is a family-owned British company who have been creating fine audio products since 1986. Their systems are designed to be seen and they work tirelessly to ensure they enhance their surroundings and sound as good as they look.

From integrated music systems to compact active speakers, all Ruark products are developed at their head office on the South East Coast of England, following their passion of creating timeless products that customers will cherish and enjoy for years to come.

For further information and images please contact Little Red Rooster PR on 020 3701 6830 or email:

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## Features

- Class leading audio with enhanced stereo sound
- Multi-room, network music & Internet radio ready
- Bluetooth with aptX for CD quality direct streaming
- Works with Spotify Connect, Deezer & Tidal (Amazon music coming soon)
- USB playback/charge port
- Combined line & optical input
- Treble, bass and loudness settings
- Ethernet port
- Custom 75mm full-range neodymium drivers
- Linear Class A-B Amplifier, 20 watts nominal output
- Ruark 'Link' app available for iOS and Android
- Option to use in landscape or portrait mode
- Finishes: Rich Walnut veneer or soft grey lacquer
- Dimensions: H180 x W300 x D180mm (Landscape)
- Weight: 3.4 Kg
- **SRP UK: £399.99**