

## **Ortofon Moving Coil Trade-In Scheme**

The Ortofon Moving Coil Cartridge Trade-In Scheme is designed to help existing Ortofon customers update or renew their Hi-Fi system in a much more cost-effective way.

Through the scheme, Ortofon offer a trade-in value for the current range of moving coil cartridges, as well as an extensive list of discontinued models. Through this cartridge exchange program, we are able to help customers upgrade or replace their current phono cartridge in a more economical way than usual.

Cartridge Model	Trade-In Value	Cartridge Model	Trade-In Value
HMC 10 (Quartz) (Black Headshell)	£94.00	MC Winfeld	£710.00
HMC 20 (Quattro) (Silver Headshell)	£89.00	MC Xpression	£1,080.00
HMC 30 (Quasar) (Gold Headshell)	£125.00	MC Jubilee	£384.00
MC 1 Turbo	£43.00	MC Kontrapunkt A	£153.00
MC 3 Turbo	£75.00	MC Kontrapunkt H	£199.00
X1-MCP	£28.00	MC Kontrapunkt B	£244.00
X5-MC	£75.00	MC Kontrapunkt C	£317.00
MC 20 MKII	£95.00	MC Rohmann	£298.00
MC 10 Supreme	£105.00	MC Tango	£36.00
MC 20 Supreme	£130.00	MC Samba	£49.00
MC 30 Supreme	£155.00	MC Salsa	£63.00
MC 25 E	£76.00	MC Vivo Red	£53.00
MC 25 FL	£95.00	MC Vivo Blue	£57.00
MC 70	£380.00	MC X 5	£65.00
MC 10 Super MK II	£105.00	MCP X 1 (T4P)	£28.00
MC 15 Super MK II	£48.00	Rondo Red	£89.00
MC 20 Super MK II	£144.00	Rondo Blue	£131.00
MC 30 Super MK II	£175.00	Rondo Bronze	£167.00
MC 2000 MK II	£296.00	MC Valencia	£163.00
MC 3000 MK II	£383.00	MC Venice	£244.00
MC 5000	£465.00	MC Vienna	£384.00
MC 7500	£443.00	Quintet Red	£54.00
MC A90	£733.00	Quintet Blue	£86.00
MC A95	£1,085.00	Quintet Bronze	£130.00
MC Cadenza Red	£228.00	Quintet Black	£173.00
MC Cadenza Blue	£336.00	Quintet Mono	£86.00
MC Cadenza Bronze	£402.00	MC Anna	
MC Cadenza Black	£489.00	MC 20 Super 25th Anniversary	£144.00
MC Cadenza Mono	£228.00		

When looking to replace a new model from our range. you are able to apply a discount to your next moving coil cartridge purchase; moving up, down or staying the same within the range.

The savings you make are based on the cartridge you are trading in, and the exact amount for each cartridge is detailed in the chart above, in the 'Trade-In Value' columns. However, in order to benefit from the full value of your cartridge, the Trade-In Value must be less than 30% of the UK Suggested Retail Price of the new Ortofon cartridge you are purchasing. Below is a list of current UK retail prices, and the maximum trade-in discount you can apply against each cartridge. Please speak to our sales team for further details on 02476631707.