

# AVANTI *flow*



## Table-top Digital Audio System

AVANTI Flow is a complete 'connected' table-top digital audio system, combining broadcast radio (DAB and FM), internet content (thousands of stations, podcasts, 'listen again' programmes and PURE Sounds), music streamed from your computer, an iPod dock and hi-fi quality audio.

AVANTI Flow also features PURE ClearSound™, a digital end-to-end audio subsystem using high-quality Class D amplifiers and digital audio shaping technology to provide clear dynamic audio, higher volume levels and low power consumption. Together with AVANTI Flow's powerful 5.25" subwoofer, ClearSound generates room filling hi-fi sound with incredible detail.

Ideal for the lounge, or wherever you do most of your listening, AVANTI's stunning good looks will ensure it pride of place. Functional as well as beautiful, it has a fully-featured remote control; easy to use, intuitive controls; a large graphical OLED display; quick access to your favourite stations with 30 DAB and 10 FM presets; and unlimited Internet favourites via its companion website [www.thelounge.com](http://www.thelounge.com).

Wi-Fi, DAB and FM with RDS	✓	Remote control	✓
Hi-Fi quality audio	✓	Alarm and sleep timer	✓
Clearsound™	✓	Auto-dimming OLED display	✓
Built-in 5.25" subwoofer	✓	Unlimited internet favourites*	✓
Powerful 75W RMS audio power output	✓	30 DAB and 10 FM presets	✓
iPod dock with adapters	✓	3.5mm auxiliary input for CD/MP3 player	✓
Auto Wi-Fi or USB software update	✓	Headphone socket	✓

\* requires registration at [www.thelounge.com](http://www.thelounge.com)



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PURE



MEET THE NEW FAMILY

# EVOKE-2S



## Luxury Portable Stereo DAB and FM Radio

EVOKE-2S is a refined portable DAB/FM radio with impressive audio, a clear OLED (Organic LED) display and long battery life.

Our best sounding portable radio yet, EVOKE-2S produces 30W RMS from custom-tuned mid-range speakers and separate tweeters driven by PURE Clearsound™ technology. Clearsound is a digital end-to-end audio subsystem using high quality Class D amplifiers and digital audio shaping technology to provide clear dynamic audio, higher volume levels and low power consumption.

Packed with features, EVOKE-2S includes ReVu™ to pause and rewind live DAB radio, Intellitext® and textSCAN™, alarms and sleep timer functions, all the presets you'll ever need and the latest ChargePAK technology. Its OLED display is crystal-clear from any angle and has both manual and automatic brightness controls. There's an input for your iPod/MP3 player, a kitchen countdown timer, USB upgradability and real maple veneer casework.

DAB and FM with RDS	✓	Easy-to-use tone/radio alarm and sleep timer	✓
ReVu – pause and rewind live		Dedicated countdown timer button	✓
DAB radio for up to 15 minutes	✓	100 presets (50 DAB & 50 FM)	✓
3.5mm auxiliary input for iPod/MP3 player	✓	Maple veneer casework	✓
Auto-dimming OLED display	✓	Headphone socket	✓
Bass and treble control	✓	Optional ChargePAK E1 for up to 20 hours of portable listening	✓
textSCAN – pause and control scrolling text	✓		
Intellitext – browse stored scrolling text	✓		

# PURE

[www.pure.com](http://www.pure.com)  
[www.thelounge.com](http://www.thelounge.com)

# EVOKE *Mio*



Chilli



Candy



Moss



Chocolate



Midnight

## Radio with Character

With our well-known green credentials we're all for recycling here at PURE, so when we saw the opportunity to reuse a few design ideas from the 1950s, update the technology and add a PURE twist, we jumped at it. The resulting classic, easy-to-use radio is as cute as it gets, so cute that we think it'll still look good in the 2050s.

Mio sounds fantastic too. And so it should: under its retro-modern skin is our very own EVOKE-1S, What Hi-Fi Sound & Vision's 'Best Portable DAB Radio of 2007'. It's also our first portable radio to come with a removable ChargePAK pre-installed. Plug it in when you can, and the ChargePAK charges while you listen; unplug it, and you've up to 24 hours portable DAB listening per charge.

Available in five colour schemes: chilli, moss, candy, chocolate or midnight.

DAB and FM with RDS	✓	3.5mm auxiliary input for iPod/MP3 player	✓
Stunning design with contrasting leather and suede effect finish	✓	textSCAN – pause and control scrolling text	✓
ChargePAK E1 included for up to 24 hours of portable listening	✓	Kitchen countdown timer	✓
Auto-dimming OLED display	✓	Easy to use tone or radio alarm	✓
Intellitext – browse stored scrolling text	✓	Save up to 30 presets (DAB or FM)	✓

# WHAT HI-FI?

## SOUND AND VISION



# Awards '08

**RADIOS** There's analogue, DAB, and a bewildering choice of internet stations – and a radio to make them sound great

**WHAT HI-FI?**  
SOUND AND VISION

**AWARDS 2008**

**PRODUCT OF THE YEAR**  
RADIOS  
**PURE EVOKE FLOW**

**WHAT HI-FI?**  
SOUND AND VISION

**AWARDS 2008**

**RADIOS**  
BEST PORTABLE UNDER £50  
**PURE ONE MINI**

**WHAT HI-FI?**  
SOUND AND VISION

**AWARDS 2008**

**RADIOS**  
BEST PORTABLE £50 - £100  
**PURE ONE ELITE**



### PRODUCT OF THE YEAR

Pure Evoke Flow £150

THE EVOKE FLOW could well be the product that brings Internet radio to the masses, such is its irresistible appeal. Pure's chief aim was to make the mind-boggling selection of stations a little easier to swallow, and thanks to a fresh, intuitive interface and search function, an integrated online portal and an easy-to-read OLED display, it's done that in style. Simply search by country, bit-rate or the name of that station you heard on holiday and you'll be listening to it in seconds. Once you're tuned in, the sound is revealing and dynamic. It may not quite have the bass weight of larger radios and we experienced a few software niggles, but the sheer usability more than makes up for it.

### BEST PORTABLE DAB UNDER £50

Pure One Mini £40

PURE HAS MADE a habit of making affordable, sonically excellent portable radios. The Mini is the company's entry-level portable and boasts slight dimensions that make it ideal for taking on the move. Beware: you'll need to buy Pure's Chargepak (£30) in order for it to be battery-powered, but everything else about this radio is streets ahead of any competition. DAB and FM tuners are joined by a line-input for MP3 players, a headphone output and USB connection for future upgrades, giving you the necessary functionality. Sonically it's clear, balanced and organised to a degree you won't find elsewhere for this money – now that's what we call an Award-winner.

### BEST PORTABLE DAB £50-£100

Pure One Elite £70

IF YOU FANCY something more substantial than the diminutive Mini, left, then steer your attention one notch up Pure's One range. The Elite is a larger, stereo design radio, featuring DAB and FM tuners alongside a line input, headphone out and USB connection. You also get the useful 'Revu' button, which allows you to rewind up to 15 minutes of radio time – a tasty addition for the money. Everything about this radio exudes a class that belies the price tag, from the matt finish to the tactile control buttons, the slick interface – and the sound quality. A detailed, open, and musical presentation ensures this radio keeps comfortably ahead of the pack.